Circular No.: NSDL/POLICY/2014/0022 Date: March 4, 2014

Sub: Increase in validity period for registration of IDeAS facility through DIRECT

As Participants are aware DIRECT (Direct Ideas REgistration of Client accounT) facilitates registration for IDeAS facility directly at NSDL for new as well as existing depository accounts activated in Individual category (*i.e. Resident-Ordinary, Resident-HUF, NRI-Repatriable, NRI-NonRepatriable and Foreign National-FN, refer Circular No. NSDL/POLICY/2010/0058 dated May 25, 2010 and Circular No. NSDL/POLICY/2010/0012 dated February 3, 2010).* An email for IDeAS registration is sent to the email address captured in the DPM System in respect of the sole holder or one of the account holder in case of joint accounts.

Currently, if the accountholder does not login to ***IDeAS*** facility within **30** days of sending of the email, the registration link gets invalid / expired. Accountholder in such case will have to then opt for usual method for IDeAS registration. In this regard, based on the representation received from Participants/clients, the period for registration of IDeAS facility through DIRECT will be extended from **30** days to **60** days with effect from **March 15, 2014**.

For and on behalf of
National Securities Depository Limited

Nitin Ambure
Vice President

FORTHCOMING COMPLIANCE			
Particulars	**Deadline**	**Manner of sending**	**Reference**
Investor Grievance Report (Monthly)	By 10th of the following month.	By email at dp_igreport@nsdl.co.in. Alternatively, by hard copy to the Investor Relationship Cell.	1. Circular No. NSDL/PI/98/500 dated October 6, 1998. 2. Circular No. NSDL/PI/2004/1688 dated September 16, 2004.
Charge Structure	April 30th every year.	By email at dpfees@nsdl.co.in	1. Circular No. NSDL/POLICY/2006/0064 dated December 26, 2006. 2. Circular No. NSDL/POLICY/2007/0003 dated January 8, 2007.

Signature Not Verified
Digitally signed by Ambure Nitin K.
Date: 2014.03.04 17:34:29 +05:30
Reason: Authentication
Location: NSDL, Mumbai